

WXIX

ORDER



Flight Dates 09/26/12-10/02/12

Contract / Revision 826159 /

Original Date / Revision
09/25/12 09/25/12

Advertiser Romney, Mitt/R/President

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 02494

Product

ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 02494

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # 403

Alt Order # 06339997

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL565

Priority P 5

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	79	\$44,922.50	\$52,850.00	0.00	08/27/12	09/30/12	79	\$44,922.50	\$52,850.00
October 2012	42	\$18,360.00	\$21,600.00	0.00	10/01/12	10/02/12	42	\$18,360.00	\$21,600.00
Totals	121	\$63,282.50	\$74,450.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/26/12	09/28/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	-- WTF--	:30	6	\$400.00	P 3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- WTF--		6				\$400.00		0.00			
E 2	WXIX	10/01/12	10/02/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MT-----	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		4				\$400.00		0.00			
E 3	WXIX	10/01/12	10/02/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MT-----	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Contract / Revision **826159** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:00:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **403**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WXIX	10/01/12	10/02/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MT-----	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	4		\$400.00		0.00						
E 4	WXIX	09/26/12	09/28/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	--WTF--	:30	6	\$400.00	P 3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	6		\$400.00		0.00						
E 5	WXIX	09/26/12	09/28/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	--WTF--	:30	6	\$400.00	P 3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	6		\$400.00		0.00						
E 6	WXIX	10/01/12	10/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MT-----	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	4		\$400.00		0.00						
E 7	WXIX	09/26/12	09/28/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	--WTF--	:30	6	\$400.00	P 3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	6		\$400.00		0.00						
E 8	WXIX	10/01/12	10/02/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MT-----	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	4		\$400.00		0.00						
E 9	WXIX	09/26/12	09/28/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	--WTF--	:30	6	\$400.00	P 3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	6		\$400.00		0.00						
E 10	WXIX	10/01/12	10/02/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MT-----	:30	4	\$400.00	P 3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	4		\$400.00		0.00						
E 11	WXIX	10/01/12	10/02/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MT-----	:30	4	\$300.00	P 3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	4		\$300.00		0.00						
E 12	WXIX	09/26/12	09/28/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	--WTF--	:30	6	\$300.00	P 3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	6		\$300.00		0.00						
E 13	WXIX	10/01/12	10/02/12	News At 630P News At 630P	Comm	630-7P	MT-----	:30	4	\$300.00	P 3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	4		\$300.00		0.00						
E 14	WXIX	09/26/12	09/28/12	News At 630P News At 630P	Comm	630-7P	--WTF--	:30	6	\$300.00	P 3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	6		\$300.00		0.00						
E 15	WXIX	09/26/12	09/28/12	Jeopardy 730P JEOPARDY	Comm	730-8P	--WTF--	:30	3	\$1,200.00	P 3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Contract / Revision **826159** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:00:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **403**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WXIX	09/26/12	09/28/12	Jeopardy 730P JEOPARDY	Comm	730-8P	-- WTF--	:30	3	\$1,200.00	P 3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- WTF--					3	\$1,200.00		0.00			
E 16	WXIX	10/01/12	10/02/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MT-----	:30	2	\$1,200.00	P 3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$1,200.00		0.00			
E 17	WXIX	09/26/12	09/28/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	-- WTF--	:30	6	\$1,000.00	P 3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- WTF--					6	\$1,000.00		0.00			
E 18	WXIX	10/01/12	10/02/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MT-----	:30	4	\$1,000.00	P 3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					4	\$1,000.00		0.00			
E 19	WXIX	10/01/12	10/02/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MT-----	:30	4	\$1,000.00	P 3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					4	\$1,000.00		0.00			
E 20	WXIX	09/26/12	09/28/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	-- WTF--	:30	6	\$1,000.00	P 3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- WTF--					6	\$1,000.00		0.00			
E 21	WXIX	09/26/12	09/28/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	-- WTF--	:30	3	\$200.00	P 3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- WTF--					3	\$200.00		0.00			
E 22	WXIX	10/01/12	10/02/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	MT-----	:30	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$200.00		0.00			
E 23	WXIX	10/01/12	10/02/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	MT-----	:30	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$200.00		0.00			
E 24	WXIX	09/26/12	09/28/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	-- WTF--	:30	3	\$200.00	P 3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-- WTF--					3	\$200.00		0.00			
E 25	WXIX	09/29/12	09/29/12	MLB on Fox Game 1 MLB Regular Season	Comm	4P-7P	-----2-	:30	2	\$200.00	P 5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----2-					2	\$200.00		0.00			
E 26	WXIX	09/29/12	09/29/12	College Football Game 1 7P-12A	Comm	7P-CC	-----2-	:30	2	\$400.00	P 5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----2-					2	\$400.00		0.00			
E 27	WXIX	09/29/12	09/29/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-					1	\$800.00		0.00			

Contract / Revision **826159** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:00:00

Advertiser **Romney, Mitt/R/President** Product **ROMNEY FOR PRESIDENT** Estimate # **403**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WXIX	09/29/12	09/29/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$800.00		0.00			
E 28	WXIX	09/29/12	09/29/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$800.00		0.00			
E 29	WXIX	09/30/12	09/30/12	FOX News Sunday Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	-----1	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$150.00		0.00			
E 30	WXIX	09/30/12	09/30/12	NFL on Fox Game 1 NFL on Fox	Comm	Various	-----2	:30	2	\$3,000.00	P 3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----2					2	\$3,000.00		0.00			
E 31	WXIX	09/30/12	09/30/12	NFL on Fox Game 2 NFL on Fox	Comm	Various	-----2	:30	2	\$3,000.00	P 3	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----2					2	\$3,000.00		0.00			
E 32	WXIX	09/30/12	09/30/12	NFL on Fox OT NFL on Fox OT	Comm	730P-8P	-----1	:30	1	\$750.00	P 5	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$750.00		0.00			
E 33	WXIX	09/30/12	09/30/12	SU 8-830P SU 8-830P	Comm	SU 8-830P	-----1	:30	1	\$1,750.00	P 3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$1,750.00		0.00			
E 34	WXIX	09/30/12	09/30/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$1,000.00		0.00			
E 35	WXIX	09/30/12	09/30/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----2	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----2					2	\$1,000.00		0.00			
Totals													121	\$74,450.00	